2019 SPRING INDUSTRY ADVISORY BOARD MEETING RECAP
April 3 - 4, 2019 | Malvern, PA

Notes from the Meeting

The Center for Health Organization Transformation’s (CHOT) 2019 Spring Industry Advisory Board (IAB) Meeting was hosted by The Pennsylvania State University at The Penn State Great Valley Campus Auditorium in Malvern, Pennsylvania. In total, there were over 60 individuals in attendance, including 11 IAB members and 4 potential IAB members.

Over 1.5 days, a total of 17 research project proposals were presented, three of which were collaborative for the research themes that resulted from CHOT’s 2017 Fall IAB Meeting: population health, care coordination, analytics and innovative technologies, patient experience, and access to care. After each presentation, IAB members were given time to provide feedback via the NSF LIFE Form. Following project proposal presentations for each research theme, there were 15-minute question and answer sessions where IAB members, guests, faculty, and students were able to discuss the proposals’ research aims and approaches.

Following the meeting, site directors and researchers will work to refine the research project proposals based on industry feedback from the meeting as well as from the NSF LIFE Forms completed by IAB members during the meeting. IAB members will then be asked to rank their top eight research project proposals of the 17 presented at the meeting.
2019 Strategic Planning Workshop

The strategic planning workshop was a suggestion by the IAB Chair & Vice-Chair Steering Committee and was the first item on the agenda on April 3rd, 2019. The session was open to all Industry Advisory Board members and to University Site Directors and researchers. Total attendance was 28 individuals. The workshop was led by Brent Henley, CEO of The Pyramid Group, Inc. who flew in from Lafayette, LA to facilitate the session.

The workshop began with introductions of the participants before diving right into collectively identifying strengths and weaknesses of the CHOT organization. We swiftly moved into identifying a common mission and vision for the center under 8 words based from examples such as “Kill Coke” from PepsiCo. The mission collectively identified is “Solving health problems through collaboration”.

The interactive, four hour workshop resulted in documentation outlining the major topics of the session as well as a voting structure that ranks the importance of each topic to direct the CHOT into new initiatives for Phase III funding and beyond. The documentation is posted on the CHOT website (chotnsf.org) in the members-only section for viewing.

Upcoming IAB Meeting: Fall 2019

CHOT’s 2019 Fall IAB Meeting will be hosted by the University of Washington. The meeting will be held in Seattle, Washington on October 17th & 18th, 2019.

More information about the meeting will be posted on the CHOT website (chotnsf.org) as it becomes available.